AFWA Trapping Matters Workshop
Asheville, NC (during the 2015 SEAFWA conference)
Sunday, Nov. 1st, 2015 (9am to 5pm, free registration)

Many wildlife professionals shy away from trapping-related discussions, because it is considered a controversial wildlife management technique. Yet, it is essential that wildlife professionals understand the diverse ways that regulated trapping provides environmental & social benefits. This workshop will help participants understand & better communicate the benefits of regulated trapping to wildlife management. Participants will leave with scientifically sound information & be trained in skills that will make them effective communicators on this subject.

This workshop consists of 3 main sections:

1. Communications Skills:
   - The importance of human dimension studies & messages related to regulated trapping.
   - How the media works & what they expect of you in an interview situation.
   - How you can use media to educate the public & key messages to use with the media about trapping.
   - Open dialog & hands-on activities will be used to develop & improve communication skills and make the experiences interactive and of high professional value for attendees.

2. Traps & Trapping Techniques:
   - Hands-on demonstrations of trap-types and how they work.

   - The research behind humane trapping, and how and why regulated trapping is used in furbearer management and wildlife management in general.

• Workshop qualifies for credit hours (Category 1) towards certification & professional development.
• To register, contact Colleen Olfenbuttel: colleen.olfenbuttel@ncwildlife.org
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Supported By: The Max McGraw Wildlife Foundation, the Association of Fish & Wildlife Agencies and the North Carolina Wildlife Resources Commission

Questions?
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